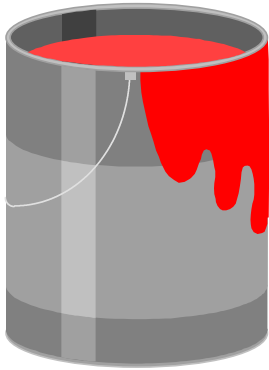


EPA National Rule Limiting VOC of Architectural Coatings



Impact on Small Businesses



by
Madelyn K. Harding
Administrator
Product Compliance & Registrations
The Sherwin-Williams Company

April 21, 1999



VOC REGULATORY STATUS

- CLEAN AIR ACT
- OVERVIEW OF CURRENT RULES
- EPA NATIONAL RULE
- TABLE OF STANDARDS
- IMPACTS ON SMALL BUSINESSES
- ENFORCEMENT

CLEAN AIR ACT - OZONE NAT'L AMBIENT AIR QUALITY STDS

NONATTAINMENT CLASSIFICATIONS

ATTAINMENT GOALS

Extreme (1) 2010

20 years

Severe (4 + 5) 2005 & 7

15 years

Serious (12) 1999

9 years

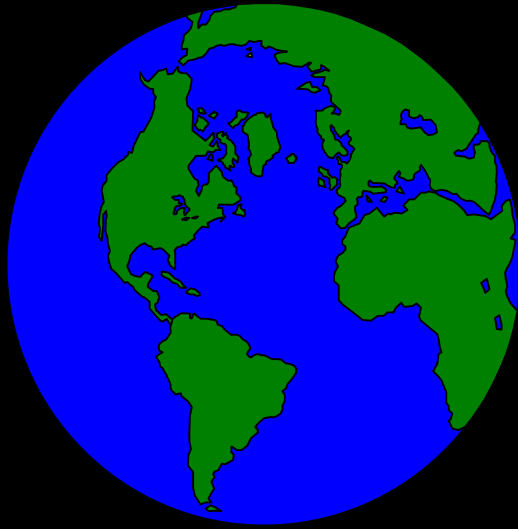
Moderate (31) 1996

6 years

Marginal (41) 1993

3 years

OZONE - THE POLLUTANT VS. OZONE DEPLETION



POLLUTION:
AT GROUND LEVEL

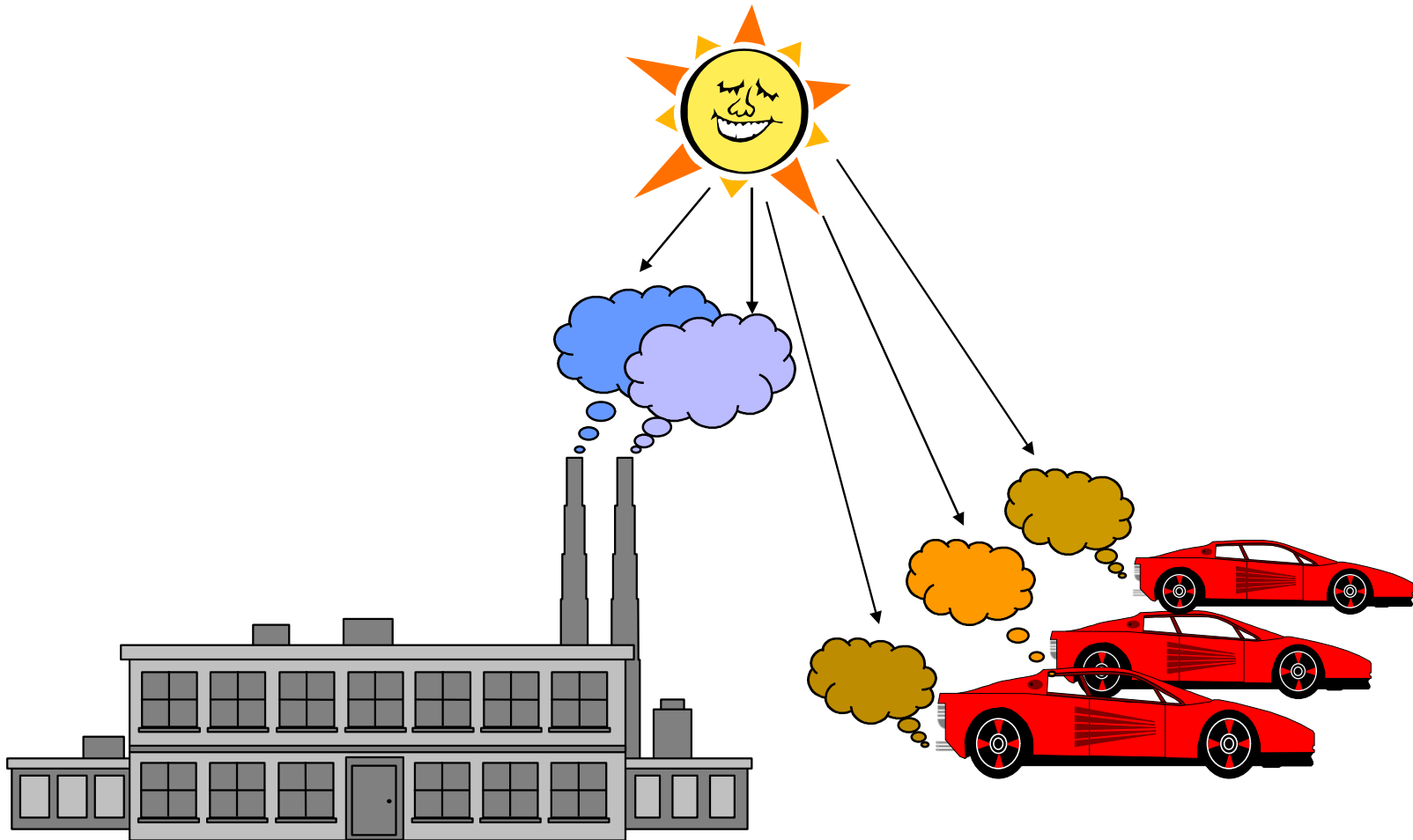
DEPLETION:
IN THE STRATOSPHERE

POTENTIAL HEALTH EFFECTS FROM OZONE POLLUTION

- LUNG DAMAGE
- CROP AND FOREST DAMAGE
- SKIN CANCER
- REDUCED RESISTANCE TO INFECTION

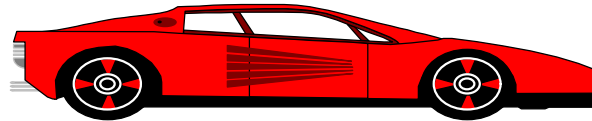
OZONE FORMATION

NO_x + VOC = OZONE



VOC SOURCES

- AUTOMOBILES
- DRY CLEANERS
- REFINERIES
- PHARMACEUTICAL, PLASTIC & CHEMICAL PLANTS
- MANUFACTURERS
- PRINTING PLANTS
- BAKERIES
- PAINTING OPERATIONS

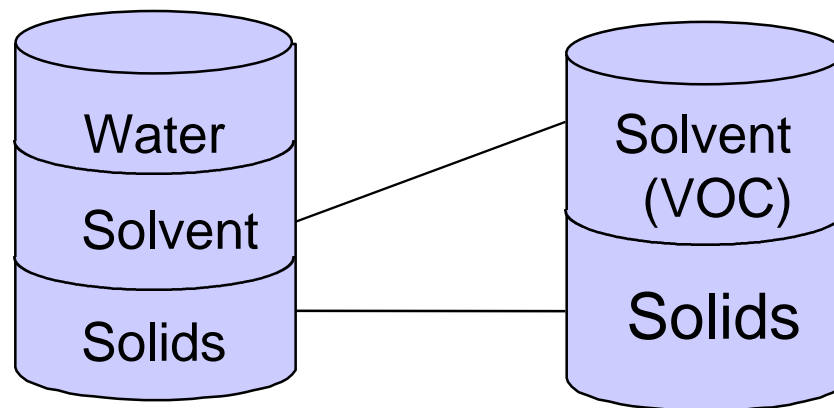


WHAT ARE VOC'S?

- VOC's are volatile organic compounds.
- VOC content is on a “less water” basis

$$\frac{\text{Wt. volatile organics}}{\text{Vol. paint}-\text{Vol. H}_2\text{O}} = \frac{\text{Wt. volatile organics}}{\text{Vol. solids}+\text{Vol. organics}}$$

EX. 1 # organics, 33% H₂O: $1 / (1-.33) = 1.5 \text{ # / gal} = \text{VOC content}$



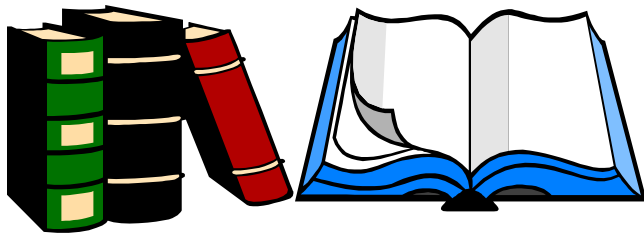
CURRENTLY EFFECTIVE AIM REGULATIONS - LOCATIONS

- **CALIFORNIA - most of state**
- **NEW JERSEY - entire state**
- **NEW YORK - 9 counties near NYC**
- **TEXAS - 16 counties**
- **ARIZONA - 1 county - Phoenix**
- **KENTUCKY - 1 county - Louisville**
- **MASSACHUSETTS - entire state**
- **OREGON - 3 counties near Portland**
- **WASHINGTON - 1 county - Vancouver**

TIMELINE FOR RULE DEVELOPMENT

- 2/92 First “exploratory” reg-neg meetings
- 10/92 First meeting of FACA chartered reg-neg comm
- 1/93 First industry proposal presented (full industry)
- 11/93 Development of tentative framework for rule
- 2/94 EPA releases 1st rule draft proposal
- thru 8/94 Discussions continue on draft(s)
- 9/94 Reg-neg disbands without consensus
- 2/96 EPA releases draft proposal
- 6/18/96 EPA publishes proposed AIM rule
- 11/96 Comment period closed
- 9/11/98 **Final rule promulgated**
- 9/13/99 ***Rule effective date.***

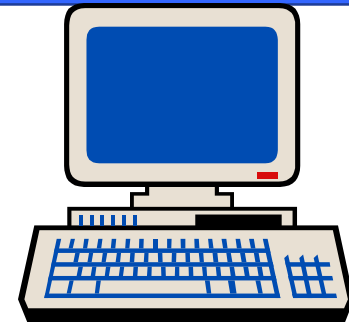
PUBLICATIONS



Federal Register

Vol. 63, No. 176

9/11/98, p. 48877



EPA Tech Transfer

Network: www.epa.gov/ttn/

search: [ttn_search.html](#)

recent: [oarpg/ramain.html](#)

EPA NATIONAL RULE CONCEPTS

- NATIONAL RULE
- APPLICABLE TO MANUFACTURERS AND IMPORTERS
- BASED ON DATE OF MANUFACTURE OR IMPORT
- EFFECTIVE DATE: 9/13/99

EPA NATIONAL RULE GENERAL PROVISIONS

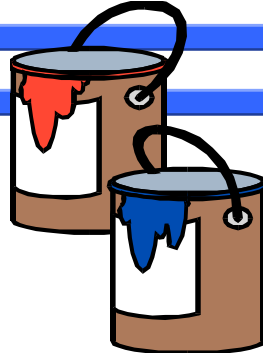
- **ARCHITECTURAL, INDUSTRIAL MAINTENANCE,
and TRAFFIC COATINGS**
- **FIELD APPLICATION ONLY, NOT SHOP USE
(*shop use controlled by other regulations*)**
- **LIMITS VOC CONTENT BY CATEGORY &
PRODUCT USE**



EXEMPTIONS

- **CONTAINERS OF 1 QT. OR LESS**
- **AEROSOL COATINGS (aerosols to have separate rule)**
- **COATINGS MANUFACTURED PRIOR TO RULE EFFECTIVE DATE (9/13/99)**
- **COATINGS MANUFACTURED FOR EXPORT**
- **PRODUCTS WITH THE “TONNAGE EXEMPTION”**
- **PRODUCTS FOR WHICH AN “EXCEEDANCE FEE” HAS BEEN PAID**

EPA NATIONAL RULE KEY CATEGORIES AND VOC LIMITS



<u>CATEGORY</u>	<u>LIMITS:</u>	<u>g/L</u>	<u>lbs/gal</u>
FLATS		250	2.1
NONFLATS		380	3.2
PRIMERS & UNDERCOATERS		350	2.9
SEALERS		400	3.3
INDUSTRIAL MAINTANENCE		450	3.75
LACQUER		680	5.7
STAINS & WOOD PRES. - SEMI-TRANS.		550	4.6
STAINS & WOOD PRES. - OPAQUE		350	2.9
VARNISHES		450	3.75
ZONE MARKING COATINGS		450	3.8
TRAFFIC MARKING COATINGS		150	1.25

	Flat	Nonflat
EPA	250	3

UNITS: grams per liter (less water and exempt compounds)

UNITS: grams per liter (less water and exempt compounds)

	Stains & Preserv.
	Semi Trans-

* 1998 limits are based on standards (and EPA rule) as of March, 1999

** The State of California has different regulations throughout the state.



EPA VOC CONTENT LIMITS ARCHITECTURAL COATINGS

<u>COATING CATEGORY</u>	<u>g/l</u>	<u>lbs/gal</u>	<u>COATING CATEGORY</u>	<u>g/l</u>	<u>lbs/gal</u>
Antenna Coatings	530	4.4	Metallic Pigmented Coatings	500	4.2
Anti-fouling Coating	450	3.3	Multi-Colored Coatings	580	4.8
Anti-graffiti Coatings	600	5.0	Nonferrous Ornamental Metal Lacquers		
Bituminous Coatings & Mastics*	500	4.2	& Surface Protectants	870	7.3
Bond Breakers	600	5.0	Nonflat Coatings		
Calcimine Recoater	475	4.0	Exterior	380	3.2
Chalkboard Resurfacers	450	3.8	Interior	380	3.2
Concrete Curing Compound	350	2.9	Nuclear Coatings	450	3.8
Concrete Curing & Sealing	700	5.8	Pre-treatment Wash Primers	780	6.5
Concrete Protective Coatings	400	3.3	Primers & Undercoaters	350	2.9
Concrete Surface Retarders	780	6.5	Quick Dry Coatings:		
Conversion Varnish	725	6.0	Enamels	450	3.8
Dry Fog Coatings	400	3.3	Primers, Sealers, and Undercoaters	450	3.8
Extreme High Durability Coatings	800	6.7	Repair & Maintenance Thermoplastic Ctgs	650	5.4
Faux Finishing / Glazing	700	5.8	Roof Coatings	250	2.1
Fire Retardent/Resistant Coatings			Rust Preventative Coatings	400	3.3
Clear	850	7.1	Sanding Sealers	550	4.6
Opaque	450	3.8	Sealers	400	3.3
Flat Coatings			Shellacs		
Exterior	250	2.1	Clear	730	6.4
Interior	250	2.1	Opaque	550	4.6
Floor Coatings	400	3.3	Stains & Wood Preservatives		
Flow Coatings	650	5.4	Below Ground Wood Preservatives	550	2.9
Form Release Compounds	450	3.8	Clear & Semi-Transparent	550	4.6
Graphic Arts Coatings (sign paints)	500	4.2	Opaque	350	2.9
Heat Reactive Coatings	420	3.5	Stain Controllers	720	6.0
High Temperature Coatings	650	5.4	Swimming Pool Coatings	600	5.0
Impacted Immersion Coatings	780	6.5	Thermoplastic Rubber Coatings & Mastics	550	4.6
Industrial Maintenance Coatings	450	3.8	Traffic Marking Coatings	150	1.3
Lacquers	680	5.7	Varnishes	450	3.8
Magnesite Cement Coatings	600	5.0	Waterproofing Sealers & Treatments	600	5.0
Mastic Texture Coatings	300	2.5	Zone Marking Coatings	450	3.8

LIMITATIONS - Based on coating category and usage

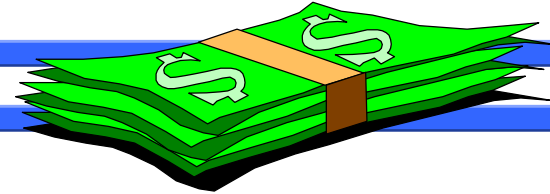
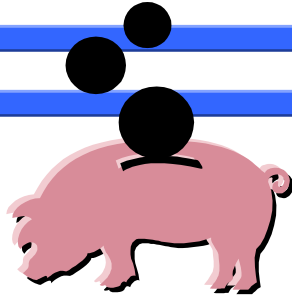
- **Lowest limit applies, except:**
- High temperature metallic coatings are considered high temperature coatings.
- Lacquers coatings recommended for any application to wood are considered lacquers.
- Metallic coatings recommended as roof coatings, industrial maintenance coatings or primers are considered metallic coatings.
- Shellacs or bituminous coatings and mastics recommended for any application are considered shellacs or bituminous coatings and mastics
- Fire retardant / resistive coatings recommended for any application are considered fire retardant / resistive coatings.
- Pretreatment wash primers recommended for as primers or as industrial maintenance primers are considered pretreatment wash primers.

continued

LIMITATIONS - continued

- Industrial maintenance coatings recommended are primers, sealers, undercoaters, or mastic texture coatings are considered industrial maintenance coatings.
- Varnishes and conversion varnishes recommended as floor coatings are considered varnishes and conversion varnishes.
- Sanding sealers or waterproofing sealers and treatments meeting definition for quick dry sealers are considered sanding sealers or waterproofing sealers and treatments.
- Antenna, high temperature, impacted immersion, anti-graffiti, thermoplastic rubber, repair and maintenance thermoplastic, and flow coatings meeting the definition for industrial maintenance coatings are still considered in their respective category and do not need to meet the more restrictive industrial maintenance limit.

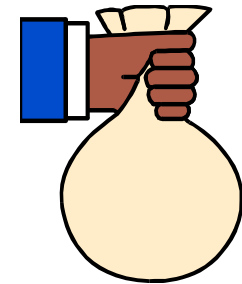
EXCEEDANCE FEE



FEE DUE =

Fee Rate x Excess VOC X Volume mfrd

Fee Rate = \$0.0028 / gram excess VOC
\$1.27 / pound excess VOC



ISSUES: How calculate for water borne coatings?

TONNAGE EXEMPTION



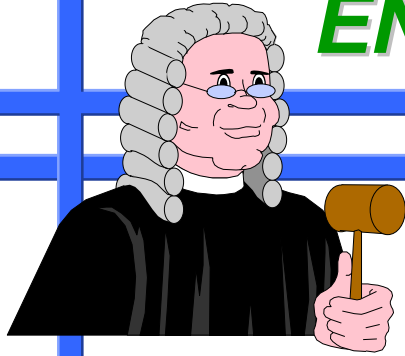
EXEMPTED AMOUNT		
<u>MEGAGRAMS</u>	<u>TONS</u>	<u>TIME PERIOD</u>
23	25	9/13/99-12/31/2000
18	20	1/1/2001-12/31/2001
9	10	ANNUALLY

ISSUES: how treat subsidiary companies? Who is the exempted manufacturer?

IMPACTS ON SMALL BUSINESSES

- Manufacturers must meet limits or pay exceedance fees (unless *very* low production)
- Solvent borne coatings may become more expensive - either more expensive technology, higher solids, or exceedance fee
- Contractors will need to learn how to use the new products

CLEAN AIR ACT ENFORCEMENT PROVISIONS



CIVIL *

PER DAY

PER OCCURRENCE

\$ 25,000

* Civil suits to obtain penalties

ADMINISTRATIVE

25,000

FIELD CITATIONS

5,000

CRIMINAL

up to 250,000

Knowing violation, felony, records, reports,
fees.....

Up To 5 Years In Jail



ASK SHERWIN-WILLIAMS

